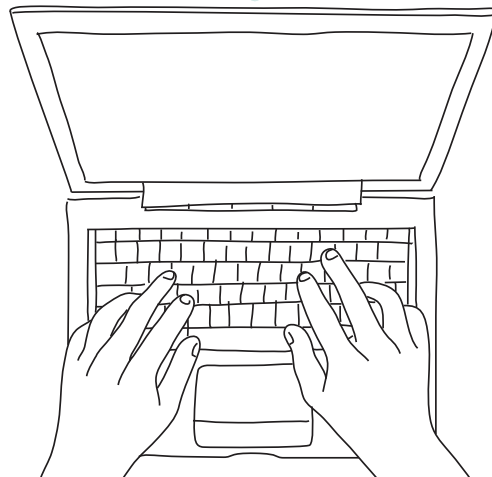
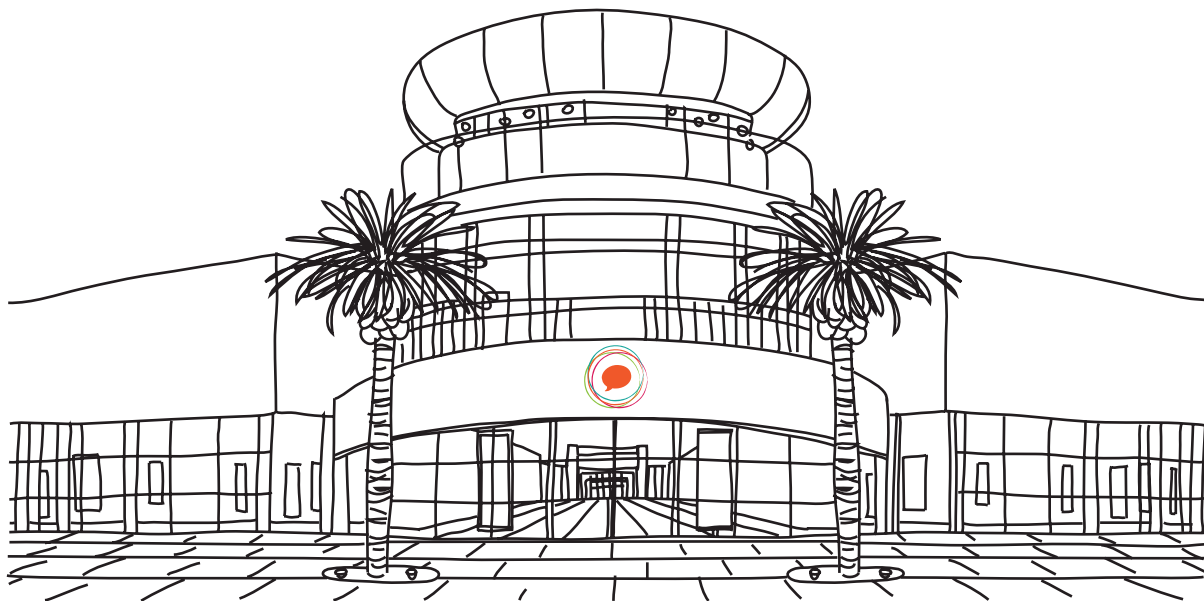




marketplacemakers.





The Ultimate Virtual Event & Marketplace Platform

Fastlane, a Communications, Design + Technology services firm, has fast become one of the leading “Marketplace Makers.”

We plan, develop, promote and manage virtual events, conferences and marketplaces for publishers, associations, tradeshow organizers, entrepreneurs and enterprises of all sizes across various industries.

In short, we help bring communities with common interests together online for knowledge sharing, collaboration and commerce.

Rapidly Growing Industry

Virtual tradeshows and marketplaces have emerged as a next generation platform that will take sales, marketing and communications to a new level of value.

In fact, virtual events are expected to grow to an \$18.6B industry in the next five years, according to Market Research Media.

Businesses are looking for more time-efficient, cost-effective and “green” solutions that not only capture viable leads, but which also create a persistent and high-quality, online experience.

Our virtual marketplaces are branded to fit your unique needs. Open for one day or all year long, your virtual event or marketplace can amplify and extend the benefits of your site content, events, tradeshows and/or social media efforts through:

- Online keynote presentations and auditorium
- Virtual exhibitors
- Social media lounge
- Videos and learning center
- Advanced analytics, reporting and more

All of this is delivered in a unique online experience that is unlike anything on the web. See for yourself why we’re becoming *THE Marketplace Makers!*

“Fastlane’s Virtual Marketplace and holistic, full-service approach combines the best elements of web-based lead generation to drive more awareness and business for our exhibitors at a lower cost and in a more measureable way that better quantifies their ROI than any other offering in the market.”

John Castellano, CEO of Home Service Expo



Expand Your Brand

Generate Traffic & Leads – We don't "roll the dice" and hope for visitors. Our virtual marketplaces are designed to produce continuous leads, which is a key driving element for nearly every business. The built-in search engine optimization, collective purchasing power, integrated PR and social media marketing – all combined into a centralized online presence enables marketers to realize substantial savings in their brand awareness and lead generation efforts.

Increase Revenues – Add a virtual marketplace to your sales and marketing arsenal. We also provide the added executional support and tools to broaden your online marketplace revenue sources. Revenue opportunities include virtual booth fees, ads/ sponsorships, pay-per-view, marketing tools and other communication services.

Deliver A Wow Factor – We grab visitor's attention by delivering a truly unique and engaging online experience that goes well beyond downloadable documents such as data sheets and whitepapers. For example, we stream video and/or audio presentations and get them to participate in real-time events such as webcasts, conferences and product demonstrations.

Extend Your Content – Our multimedia, online auditorium and learning center easily enables you to leverage and extend existing content and events by turning them into long-term resources that keep informing well after the live presentations, demonstrations and discussions are finished.

Best of all, we can have you up-and-running in several days or weeks, depending upon the scope of the effort, with little upfront investment.

"After reviewing Fastlane's Virtual Marketplace platform and approach, we quickly determined this solution was exactly what we were looking for to create an additional revenue stream that's perfectly aligned with our existing business model."

Stephen Nold, President of Tarsus Advon and Founder of MeetingTechOnline





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Contact Us Today for a Free Demo!

